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[Tweet](#)[Thread](#)**Tim Sweeney** @TimSweeneyEpic · Aug 19, 2021

It appears, sadly, that Google was indeed contemplating a coordinated, multinational hostile takeover attempt of Epic in response to Fortnite launching outside of Google Play.



protocol.com

Google discussed teaming up with Tencent to take over Epic Games
Unredacted court documents reveal more details about Google's strategies for protecting the Google Play store.

138

427

2,377

**Tim Sweeney** @TimSweeneyEpic · Aug 19, 2021

Google calculated a potential revenue loss of \$6 billion resulting from Epic competing with Google Play and showing other companies the way. Rather than competing by giving developers a better deal than 30%, they wanted to collude to crush Epic instead.

24

70

900

**Tim Sweeney**

@TimSweeneyEpic

Then there's Google's secret "Project Hug" to pay off publishers to not compete with Google Play by rebating 5% of store fees - but financially characterizing the transactions as YouTube deals, cloud service discounts, etc. Shady stuff.

**Leah AntiTrustButVer1fy Nylen** ✅ @leah_nylen · Aug 19, 2021

Judge Donato our in California ordered the Google App Store antitrust suits to be filed in unredacted form. You can now read Epic's here:
storage.courtlistener.com/recap/gov.usco...

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12:22 PM · Aug 19, 2021 · Twitter Web App

35 Retweets 4 Quote Tweets 481 Likes

[Tweet your reply](#)[Reply](#)**Mohamad Hamid** @mohamadhamid9 · Aug 20, 2021Replies to [@TimSweeneyEpic](#)

Don't let apple/google/ your competitors win in developing and emerging markets, today emerging countries are tomorrow big one look at the youth demographics the population & the statistics..It's about the future vision today startups are tomorrow unicorns & attract good peeps

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@B71324448

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Relevant people
Tim Sweeney @TimSweeneyEpic CEO of Epic Games and technology tha movies, architect cool stuff.

Leah AntiTrustButVer1fy Nylen @leah_nylen I cover antitrust. Formerly Politico, M Inylen2 at bloomber "Follow" me on Blo all the scoops
What's happening

Music · LIVE

Taylor Swift's new album Midnights is finally here! 🎵
Trending with [Swiftie](#), #MidnightsTaylorSwift

#BlackAdam ⚡

Get Tickets Now!

Promoted by Black Adam Movie

Rolling Stone ✅ · 56 minute Balenciaga Officially Cuts With Kanye West
Trending with [Balenciaga](#)
The Independent ✅ · 3 hours Taylor Swift review, Midnights Her darkest and most cryptic album yet

The Zoe Report ✅ · Yesterday All Of Hailey Bieber's Latest Carpet Looks Have Something Common
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Mohamad Hamid @mohamadhamid9 · Aug 20, 2021
Replying to @TimSweeneyEpic
The new battle field is emerging markets and developing ones, make sure to make Google lose

Mohamad Hamid @mohamadhamid9 · Aug 20, 2021
Replying to @TimSweeneyEpic
Get Epic into emerging markets this is way to crush Google and innovate new things get to attract great people with great minds

Mohamad Hamid @mohamadhamid9 · Aug 20, 2021
Replying to @TimSweeneyEpic
Get Epic into never markets this is way to crush Google and innovate new things get to attract great people with great minds

Mohamad Hamid @mohamadhamid9 · Aug 22, 2021
Replying to @mohamadhamid9 and @TimSweeneyEpic
@GeForceBE I mean here "Get Epic into 'newer' markets this is way to crush Google and innovate new things get to attract great people with great minds" I made a typing mistake previously just to correct (newer) not (never)

Bloodprince @Bloodprinceza · Aug 20, 2021
Replying to @TimSweeneyEpic
don't you pay studios to keep them exclusive to your platform? so its only bad when other people do it?

Tim Sweeney @TimSweeneyEpic · Aug 21, 2021
Replying to @Bloodprinceza
The Epic Games Store pays for PC store exclusive games. It has 15% market share and its #1 competitor has 80%+ market share. We put out press releases announcing these exclusives. We and our partners account for them as payments for exclusives.

Athena Graves @BitAthena · Aug 20, 2021
Replying to @TimSweeneyEpic
Everybody know that Tencent is an evil company. They help govt to control & spy Chinese people and monopoly Chinese game market. I don't understand why Google want to team up Tencent. Do evil? Do monopoly?

Bloodprince @Bloodprinceza · Aug 20, 2021
Replying to @BitAthena and @TimSweeneyEpic
so why aren't you complaining about Timmy letting Tencent buy 40% of his company's shares?

Jon Kefaloukos @Fallout · Aug 20, 2021
Replying to @TimSweeneyEpic
This makes a lot more sense now given this development, and recent ABK cultural developments over the past few weeks. Wow

cloud.google.com/press-releases...



Rodrigo @thatguyfromUY · Aug 19, 2021

Replying to @TimSweeneyEpic

would've been hilarious not gonna lie

...

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Turnaround @90one80 · Aug 19, 2021

Replying to @TimSweeneyEpic

Wow at least Apple is more honest about what they're doing.

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OF24com @OF24com · Aug 19, 2021

Replying to @TimSweeneyEpic

As someone that worked with that company 20 years ago (affiliate and beta tester), one of my College teachers was colleague of the founders, I can say my respect for Google kept decreasing over the years.

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howardoark @howardoark · Aug 19, 2021

Replying to @TimSweeneyEpic and @JTSEO9

Is that evil? Asking for a friend.

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@B71324448

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